

# Annual Update 2017



# Letter from the CEO – Margaret

While celebrating our 82nd year in business, 2017 was another successful year here at PrimeSource Credit Union, starting with our new Mobile App in January, and culminating the year with work on our upgraded, mobile-friendly website – primesourcecu.org; set to launch early 2018. PrimeSource CU logged a record number of hours with staff volunteering in the community – which resulted in a top 3 finalist nomination for Philanthropy Awards by Spokane County United Way – Emerging Leaders Society. We are proud to have been recognized among some amazing local businesses.

Our continued goal for our member owners is to make you feel like family and provide you with the knowledge and tools to achieve your dreams and financial stability.

Looking into 2018, we'll see more exciting changes here at the credit union, but we need you too! Send

your friends and family our way, and share the PSCU love! For each referral in 2018, you will be entered to win an awesome quarterly prize drawing – no limit on entries! Stop by or call any of our 3 offices.

On a personal note, I was fortunate enough to have celebrated 30 years with PrimeSource in June. I would like to extend my deepest gratitude to our members, employees, and Board members, past and present, which have helped me to achieve this milestone. My determination and commitment remain just as strong today as always. While we have seen many changes since our beginning in 1935 as Telco Credit Union, our mission & goals have remained the same, "To be the prime source of financial services for our members." And we truly mean it when we say, "People who care. Service you depend on." Thank you for your continued membership, we value you!

## Security – Chip Cards

It's that small, metallic square you'll see on new cards. That's a computer chip, and it's what sets it apart from the new generation of cards. The magnetic stripes on traditional credit and debit cards contain unchanging data. Whoever accesses that data gains the sensitive card and cardholder information necessary to make purchases. Unlike magnetic-stripe cards, every time an EMV card is used for payment, the card chip creates a unique transaction code that



cannot be used again. If a hacker stole the chip information from one specific point of sale, typical card duplication would never work "because the stolen transaction number created in that instance wouldn't be usable again and the card would just get denied." EMV technology will not prevent data breaches from occurring, but it will make it much harder for criminals to successfully profit from what they steal. Experts hope it will help significantly reduce fraud in the U.S., which has doubled in the past seven years as criminals have shied away from countries that already have transitioned to EMV cards. "The introduction of dynamic data is what makes EMV cards so effective at bringing down counterfeit card rates in other countries." *Source: www.creditcards.com* 

Download the PSCU Mobile App now!

App Store

**Skip Pay Time Reminder** 

Don't forget! Skip your qualifying Loan Payment each December and July! Who couldn't use a little extra cash for the fun times?!





#### Shred Day - Nevada Branch



Mission Statement: "To be the prime source of financial services for our members"

We would like to extend a special thank you to those that have served on PrimeSource Credit Union's Board of Directors and Supervisory Committee for the 2017 term:

Dennis Clark Egon Dezihan Jeff Hansen Mark Henry Clint Price Leni Selvaggio Rev. Homer C. Todd Linsey Aulisio Chuck Purcell Linda Queen

Volunteer for your credit union today! Serve on our 2018 Board of Directors or Supervisory Committee.

# Community Recap - 2017

#### January

Cinnagram deliveries - Meals on Wheels

## March

March for Meals - GSC Meals on Wheels

## April

Guild's School Penny Drive & CU Youth Month

#### June

Shred Day

#### July

Blessings Under the Bridge Water Drive & Member Appreciation BBQ, benefiting Shriners

#### August

Blessings Under the Bridge Summer Luau, Dan Kleckner Golf Classic, & Deer Park Family Fun Fair

### September

Valleyfest & CU4Kids Miracle Jeans Day

October International Credit Union Day @ Crosswalk Teen Shelter

**December** Salvation Army- Adopt-A-Family Vanessa Behan Santa Express

# **People who care.** Service you depend on.



#### Valley Branch 9208 E. Sprague Ave. Spokane, WA 99206

Downtown Branch 428 E. Third Ave. Spokane, WA 99202 Nevada Branch 9707 N. Nevada St. Spokane, WA 99218



PrimeSourceCU.org

2018 Holiday Closures

1/1 New Year Day
1/15 Martin Luther King Day
2/19 President's Day
5/28 Memorial Day
7/4 Independence Day
9/3 Labor Day
10/8 Columbus Day
11/12 Veterans Day (observed)
11/22 - 11/24 Thanksgiving Holiday
12/24 Christmas Eve - Branches close at 3pm
12/25 Christmas Day





We often have great vehicles available at incredible financing!

# PrimeSourceCU.org

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